



VIRGINIA
HEAD START
ASSOCIATION, INC.

Advocacy | Development | Opportunity

Program Year runs July 1 – June 30

Partnership Program

Open to all profit and non-profit organizations seeking a collaborative effort to represent products or services to the Virginia Head Start community.

ABOUT HEAD START

Head Start is a national child development program for children from birth to age 5, which provides services to promote academic, social and emotional development for income-eligible families.

Why Partner with VAHSA?

The Virginia Head Start Association dedicates itself to training and advocacy which enhances and fosters growth of individual members, member agencies, partners and others who impact the lives of children and families.

17,000+ children in Virginia, and their families

52 Agencies

4000+ Head Start Employees

Opportunities to demonstrate your support and maximize exposure around the Head Start community

Contact Dawn Ault at dault@headstartva.org or 804-347-6706

VAHSA Partnership Program

Program Year July 1—June 30

\$500 Bronze \$1,000 Silver \$2,500 Gold \$5,000 Platinum

	\$500 Bronze	\$1,000 Silver	\$2,500 Gold	\$5,000 Platinum	
Marketing	Logo Representation on the VAHSA Partner Webpage: Includes logo, link and VAHSA approved listing	X	X	X	X
	Use of VAHSA Partner logo	X	X	X	X
	Email Awareness: Logo and Link included on a specialized corporate partner recognition email sent 2x/year to our Head Start members including executive directors, program directors and community contacts	X	X	X	X
Events	Logo Representation at VAHSA Events: Includes logo on event registration website, virtual event platform (or on screen for live events) and promotional emails.	X	X	X	X
	Event Presence: Discounted rate for one virtual or in-person presence at the VAHSA Annual Conference	X			
	Event Presence: One virtual or in-person event presence and one complimentary staff registration at our Annual Conference		X	X	X
	Event Attendee List: Access to the attendee email contact list one week after event: VAHSA Annual Conference, Director's Council & Health Institute. <i>(You must attend the event or sign up as an exhibitor to receive the email contact list, sign and adhere to the Head Start email list policy).</i>		X	X	X
Marketing	Social Media: VAHSA will re-post up to three of your company's Facebook posts at your request			X	X
	Dedicated Email Blast: Sent to Head Start program directors 2x per year.			X	X
	Hosted Webinar: VAHSA will host a 45-minute educational webinar on the subject of your choice.			X	X
Events	Workshop Sponsor: Opportunity to sponsor a mutually-agreed upon workshop at our Annual Conference. A pre-recorded video introduction and your logo will be used to announce the session and speaker. Your video may include a brief company overview.				X
	Premiere Sponsorship Opportunity: First consideration and access to additional sponsorship opportunities at the VAHSA Annual Conference.				X



VAHSA Corporate Partnership program is modeled after Head Start California due to their success with this program.