



# VAHSA Directors' Council Agenda

June 18-20, 2019

Sheraton Oceanfront Hotel, 3501 Atlantic Ave, Virginia Beach, VA 23451



## Monday, June 17, 2019

12:00 pm to 5:00 pm  
Cape Henry I

**Board of Directors Meeting**

## Tuesday, June 18, 2019

8:30 am to 11:30 am  
Capes Foyer

Registration Opens (no registration on Monday)

9:00 am to 11:30 am  
Cape Henry II

**Target Audience:** New Directors Meeting, breakfast on your own

**Title:** What New Directors Need to Know about Monitoring the Education and Family Services Components

*For those 2 years or less in current leadership position*

**Presenter:** Tammy Petrowicz and Karla Sprouse, Region III Head Start T/TA Early Childhood Systems Specialists

*Breakfast on your own*

**Description:** New Directors have a lot on their plates and sometimes it can be difficult to know which priority areas need some attention. During this session we will discuss the questions we might have about what is happening in our Head Start and Early Head Start classrooms, home based programs, and in our family services. We will talk about what questions new directors could and should be asking and how to support staff in being able to answer those questions through effective monitoring and oversight. We will explore strategies and tools for being able to monitor quality and compliance and how new directors can be confident that children and families are receiving high quality services.

11:30 pm to 12:15 pm  
Ocean Grand Foyer

**Luncheon**

*The luncheon is for registered attendees only. Name badges must be worn for all meals.*

12:15 pm to 12:45 pm  
Ocean Grand Foyer

**Welcome! Announcements & Scholarships:** Dawn Ault

Message from Brenda Workman, Regional Partnership Manager, Bluefield College

**Lunch Keynote:** Building Momentum from Within

**Presenter:** Kevin Carnes, President, Educational Division of Lakeshore Learning

**Description:** Keeping qualified and motivated staff is a challenge in all workplaces but especially in early childhood. Kevin Carnes has a family connection to Head Start and a career supporting early childhood, so he certainly understands the complexities of all that we do. Listen and laugh as he gives tips for workplace morale with a focus on retaining a quality team in early childhood.



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<p>1:00 pm to 2:15 pm <i>Cape Fear &amp; Cape Lookout</i></p>	<p><b>Title:</b> The Current Head Start Landscape, Tommy Style! <b>Presenter:</b> Tommy Sheridan, Senior Director of Governing Affairs, NHSA <b>Description:</b> Back by popular demand every year, Tommy will provide NHSA updates, updates on the President's Budget Proposal, Budget Appropriations, with time for Q &amp; A etc.</p>
<p>2:15 pm to 2:30 pm <i>Ocean Grand Foyer</i></p>	<p><b>Break with refreshments</b></p>
<p>2:30 pm to 4:30 pm <i>Cape Fear &amp; Cape Lookout</i></p>	<p><b>Title:</b> Building Systems to Support Staff Wellness <b>Presenter:</b> Tammy Petrowicz and Karla Sprouse, Region III Head Start T/TA Early Childhood Systems Specialists <b>Description:</b> Staff wellness is a growing concern in early childhood programs due to challenging behaviors, high staff turnover, teacher stress, and the secondary trauma Head Start and Early Head Start staff may often experience. During this session, we will review components of wellness and examine research and data as it relates to wellness and stress. We will explore types of stress and their impact on our work in early childhood education. Participants will also in engage in discussions about concrete strategies for supporting staff and leave with ideas for implementing a staff wellness plan.</p>

## Wednesday, June 19, 2019

<p>8:00 am to 9:00 am <i>Cape May</i></p>	<p>Buffet Breakfast sponsored by School Specialty/ChildCraft <b>8:30 am</b> – Wenda Singer, Acting HSSCO Director, will offer brief updates from the Collaboration Office <b>8:45 am</b> - Soren Sofhauser, Director of Early Childhood Sales will speak briefly about School Specialty/ChildCraft and their commitment to Head Start and working with at-risk children and families. <i>The buffet breakfast is for registered attendees only. Name badges must be worn for all meals.</i></p>
<p>9:00 am to 10:30 am <i>Cape Fear &amp; Cape Lookout</i></p>	<p><b>Title:</b> Transforming More Than Classrooms: Safe Early Learning Environments <b>Presenters:</b> Dr. Tamie-Pratt Fartro, Early Childhood Subject Matter Expert Soren Sofhauser, Director of Business Development, Early Childhood Patsy Little, Early Childhood Category Account Manager <b>Description:</b> Preparing children for happy, successful and constructive futures is a critical responsibility that we all share. It is becoming more challenging to create learning environments that improve results by supporting, protecting and engaging children. This session provides leaders with information to ensure that every child is safe: physically, socially and emotionally.</p>
<p>10:30 am to 10:45 am</p>	<p><b>Break with refreshments</b></p>



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<p>10:45 am to 12:15 pm</p> <p><i>Cape Fear &amp; Cape Lookout</i></p>	<p><b>Title:</b> Supporting Highly Mobile Students in Head Start</p> <p><b>Presenter:</b> Patricia A. Popp, Ph.D., State Coordinator of Project HOPE-VA, Clinical Associate Professor at William &amp; Mary School of Education</p> <p><b>Description:</b> Children experiencing homelessness and those in foster care often face multiple residential moves. These moves are challenging for the children and for the staff who support them in their early learning environments. We will review federal legislation and regulations, including what it means to be homeless or in foster care, and what is required for different educational settings. In addition, Virginia-specific processes and supports will be shared along with some exciting recent national initiatives. Time for directors to share challenges and what is working will be incorporated into our conversation</p>
<p>12:15 pm to 1:15 pm</p> <p><i>Cape May</i></p>	<p><b>Boxed Lunch</b></p> <p><i>The boxed lunch is for registered attendees only. Name badges must be worn for all meals.</i></p>
<p>1:15 pm to 2:45 pm</p> <p><i>Cape Fear &amp; Cape Lookout</i></p>	<p><b>Title:</b> What We Do and Why it Matters: Using Head Start's New Narrative</p> <p><b>Presenter:</b> Robin Winchell, NHSA Director of Public Affairs</p> <p><b>Description:</b> Now more than ever, it is important that we are using “words that work” and will resonate with the broadest possible audience. NHSA is engaging in a multi-year campaign to increase public understanding of Head Start’s effectiveness in driving successful outcomes for America’s most vulnerable children and families — also known as the “Head Start Advantage.” The first product to come out of this initiative is the new Head Start Language Playbook. This Playbook is intended to help Head Start staff, parents, and alumni have better, more effective conversations about our mission with the public. In this training, participants will learn how to use the tips in the Playbook better communicate the power of Head Start: who we are, what we do, and why it matters. Through interactive teaching methods such as role-playing, participants will also learn how to tailor their message to specific audiences, including elected officials/policymakers, k-12 school administrators, and anyone in general who may be skeptical about Head Start.</p>
<p>2:45 pm to 3:00 pm</p> <p><i>Cape May</i></p>	<p><b>Break with refreshments</b></p>
<p>3:00 pm to 4:30 pm</p> <p><i>Cape Fear &amp; Cape Lookout</i></p>	<p><b>Title:</b> Legal Topics for Head Start Directors</p> <p><b>Presenter:</b> Alexandra R. Rosenblatt, licensed to practice law in the District of Columbia, Founder of Grants Counsel</p> <p><b>Description:</b> In this session, we'll cover legal hot topics that Head Start Directors should have on their radars, such as:</p> <ul style="list-style-type: none"> <li>• Common review findings (and how to make sure your program's legal rights are protected),</li> <li>• The Uniform Guidance (and the policies and procedures you need in place to prevent serious deficiency findings),</li> </ul>



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	<ul style="list-style-type: none"> <li>• Recent trends in governance (and how to draft effective impasse procedures that won't immobilize your program);</li> <li>• DRS (and the infamous CLASS trigger); and</li> <li>• Under-enrollment (what OHS has been doing and how you can position yourself for success, whether you've struggled with this or not).</li> </ul> <p>You'll come away from the session with a to-do list to better manage your program's legal risk.</p>
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## Thursday, June 20, 2019

<p>9:00 am to 10:00 am</p> <p><i>Cape Fear &amp; Cape Lookout</i></p> <p><i>Breakfast on your own</i></p>	<p><b>Regional Office Updates</b></p> <ul style="list-style-type: none"> <li>• Kathleen Pathan, Supervisory Program Specialist, Office of Head Start Region III, along with Program Specialists Candis Wade and Latasha Shears</li> </ul> <p><b>Virginia Head Start Updates</b></p> <ul style="list-style-type: none"> <li>• Dawn Ault, Executive Director, VAHSA</li> <li>• Parking lot questions or concerns from the week</li> <li>• Looking ahead for advocacy: VAHSA Parent Ambassador program 2019-20,</li> <li>• Open-ended use of time to suit our networking needs</li> </ul>
<p>10:15 am to 10:30 am</p> <p><i>Cape May</i></p>	<p><b>Break with refreshments</b></p>
<p>10:00 am to 11:30 am</p> <p><i>Cape Fear &amp; Cape Lookout</i></p>	<p><b>Discussion of the Current Landscape of Early Childhood in Virginia</b></p> <p>Kathy Glazer, President, Virginia Early Childhood Foundation</p> <p>ECSA from General Assembly 2019 and looking ahead to 2020</p> <p>PDG B-5 Grant, pilot communities</p> <p>Mixed Delivery Grants</p> <p>School Readiness Committee Updates</p> <p>What's next... how do we best all play in the same sandbox?</p>